



**Tahzoo and Precision Content join forces to provide comprehensive Content Services for Content Strategy, DITA Consulting and Content Transformation (Content as a Service)**

**Washington DC, June 17, 2020 /PR Newswire**

**Tahzoo LLC, a global Customer Experience/Technology organization announced today that they have signed a strategic partnership with Precision Content that enables deep collaboration between the two organizations.**

PRECISION CONTENT is a full-service solution provider to medium and large-scale organizations around the globe, seeking expertise to better understand and solve their content challenges.

“We are delighted to have the full strength and trust of Tahzoo behind us. Our leading-edge content experience is an asset to Tahzoo, and the partnership enables a fully engaged offering linking content strategy, contextualization and technical transformation of structured and unstructured content for some of the world’s top companies. With Tahzoo’s Management Consulting, Digital Studio, Data Ontology, and Engineering capabilities, our offerings are extended to meet the demands of the market.” commented Rob Hanna, President of Precision Content.

The world of Content is changing at an extraordinary pace. As the technology becomes more sophisticated and powerful, the dream of serving up content that is authored once and published across multiple channels to personalized audiences is becoming a reality. Technical advancements give global enterprises the ability to connect semantic data and AI using ontologies in order to deliver a more contextual and personal experience with content.

Brad Heidemann, Founder/CEO added “We are excited to partner with Precision Content and bring their additional portfolio of services to market. A key initiative for 2020 is the establishment of Tahzoo’s Content as a Service offering for our clients. This core competency bringing together Content Strategy, Transformation and Semantic AI services to extract additional value from each unit of content. We intend to change the way the enterprise approaches content, moving it from its current perception as a tactical requirement to a strategic enterprise asset that enables dynamic customer experiences.”

**About Tahzoo:**

Tahzoo is a global Customer Experience consultancy servicing the Fortune 500 focused on creating and delivering digital experiences that make consumers happier every day. Tahzoo provides a full array of Strategic, UX and Technology Services including:

**Audience Research** – Providing user insights for better engagement

**Business Strategy** – Aligning business goals for better outcomes

**Content** – Transforming language, imagery and content strategy

**Data** – Bringing meaning to behavioral, transactional and performance data

**Design** – Employing a Design Thinking philosophy for a more engaging user experience

**Systems** - Architecting, implementing and integrating MarTech platforms, systems and software

**Support** - Providing ongoing support of systems, and programs to optimize business outcomes

[www.tahzoo.com](http://www.tahzoo.com)

**About Precision Content:**

Precision Content Authoring Solutions Inc. is a full-service solution provider to medium-and large-scale organizations around the globe seeking help to better understand and solve their content challenges. Our core services involve designing and implementing innovative, scalable, and sustainable solutions for authoring, managing, and publishing high-value content. We help make your information easier to use, more adaptable, and more flexible so everyone can find your answers.

Our award-winning team of technical communicators, information architects, developers, and partners work with you to construct scalable, standards-based solutions for an omnichannel economy. We work closely with you to transform your unstructured content into highly usable intelligent content for substantially improved future-enabling, accessibility, and multi-channel publishing capabilities. Our trainers teach you everything you need to know to ensure a successful and sustainable hand-off.

[www.precisioncontent.com](http://www.precisioncontent.com)

**Disclaimer:**

*This news release may contain forward-looking statements and information based on current expectations. These statements should not be read as guarantees of future performance or results. Such statements involve known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements to be materially different from those implied by such statements. There are no assurances for Precision Content or Tahzoo.*

*Although such forward-looking statements are based on management's reasonable assumptions, there can be no assurance that such assumptions will prove to be correct. We assume no responsibility to update or revise them to reflect new events or circumstances, except as required pursuant to applicable securities laws.*

**Contact Info:**

Don Low

Tahzoo Studios Manager

+1-206-355-5186

Don.low@tahzoo.com